



inaeyc Indiana Association for the
Education of Young Children

Indiana Early Childhood Conference

Sponsorship Prospectus

conference & exhibitions

Friday, April 5, 2024 & Saturday, April 6, 2024

location

Indiana Convention Center

100 South Capital Avenue, Indianapolis, IN 46225

An Affiliate of **naeyc**

Sponsorship Opportunities

Indiana AEYC attendees are passionate, loyal and dedicated professionals who could be your loyal and dedicated customers, too!

Make a difference and demonstrate your support while driving traffic to your booth and creating maximum exposure for your company. We have numerous opportunities and flexibility to create a sponsorship that works for you. Don't see the perfect package? Contact us

Basic Sponsorship - \$100

- Logo in the Conference Program

Keynote Session Sponsorship - \$500

- Announcement that you are the Keynote Session Sponsor before the Keynote Session begins
- Logo in the Event Program as Sponsor of the Keynote Session
- Keynote Session Sponsor announcement in print and social media

Silver Sponsorship - \$1,000

- Includes Basic Sponsorship
- Quarter-page ad in the Conference Program
- Complementary pre & post Conference mailing lists
- Logo included in all major Conference announcements and communications and/or Facebook page tagged
- Listed as featured exhibitor in Event Program
- Complimentary 10x10 booth

Gold Sponsorship - \$2,000

- Includes Basic Sponsorship
- 3 complementary conference registrations to give away
- Complementary pre & post Conference mailing lists
- Half-Page Ad
- Logo included in all major Conference announcements and communications and/or Facebook page tagged
- Listed as featured exhibitor in Event Program
- Complimentary 10x20 booth
- Recognition in post-Conference Wrap Up Email

Platinum Sponsorship - \$5,000

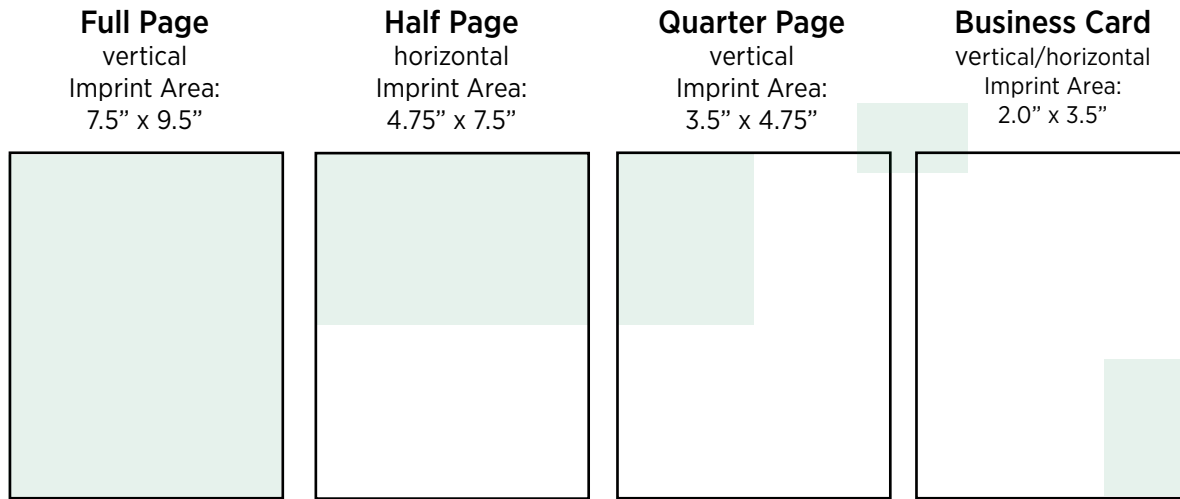
- Includes Basic Sponsorship
- 5 complementary conference registrations to give away
- Complementary pre & post Conference mailing lists
- Full-Page Ad in Conference Program
- Logo included in all major Conference announcements and communications and/or Facebook page tagged
- Listed as featured exhibitor in Event Program
- Complimentary 10x20 booth
- Recognition in post-Conference Wrap Up Email



**SPONSORSHIP
APPLICATION
[CLICK HERE](#)**

Conference Program Ad Requirements

Ad Specifications in Final Conference Program



Ad Artwork Specifications

Accepted File Types:

.jpeg, .gif, .tif, .ai, .psd, .eps, .png, .pdf

Note: Microsoft Word, Publisher files, and Powerpoint files will NOT be accepted. Hard copy artwork will also NOT be accepted. **Artwork Appearance:**

- › 600 dpi preferred, 300 dpi minimum
- › Black/white or greyscale artwork only
- › Horizontal/vertical file preparation according to the ad size selected. Artwork not prepared correctly may be refused.

Note:

- › Ads do NOT print in color
- › Artwork/content will appear as submitted
- › No guarantee is implied for image output, particularly low-resolution images
- › Indiana AEYC reserves the right to add a border to any artwork to distinguish it from other ads or to preserve program appearance
- › Indiana AEYC reserves the right to place ads as space allows.

Submit Artwork:

Email to sbrooks@inaeyc.org
(please zip files over 8MG)

OR

If you have questions, please contact
Stefanie Brooks at 317.275.3516 or by
email at sbrooks@inaeyc.org

Artwork & payment submission deadline is Friday, March 8, 2024

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APPLICATION**
[CLICK HERE](#)

Contact Information for Questions Concerning:

Exhibiting:

Marla Segal
marla.segal@fssa.in.gov
800.657.7577 or 317.452.0380

Sponsorship & Ads:

Stefanie Brooks
sbrooks@inaeyc.org
800.657.7577 or 317.275.3516

Show Decorator:

George Fern Company
317.635.9606 / fernexpo.com

**Authorization Request for Sample Food &
Beverage Distribution:**

Centerplate 317.262.3500

Indianapolis Convention Center

100 South Capitol Avenue
Indianapolis IN 46225



Indiana AEYC promotes high-quality learning for each and every child, birth through age 8, by connecting practice, policy, and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children.