

The following Code of Conduct Rules apply to Exhibitors and Sponsors at the 2023 Indiana Early Childhood Expense.

Please note that the "Company Contact" for your company is responsible for communicating these Code of Conduct Rules to every person representing your company at the show.

**Code of Conduct Rules:**

1. No soliciting of attendees shall be permitted in the aisles or in other exhibitors' booths.
2. Exhibitors will not be permitted to dismantle their exhibits or do any packing prior to Show close.
3. No distributing or displaying of bags or lanyards outside of your contracted booth space.
4. No distributing or displaying of product, literature, coupons, stickers, or any other promotional material of any kind outside of your contracted booth or sponsorship space.
5. No promotion of company, brand or products through individuals or activations featuring company branding or mascots outside of your contracted booth or sponsorship space.
6. No other onsite marketing or promotion of company, brand or products outside of the contracted booth or sponsorship space.
7. Exhibitors are prohibited from assigning or subletting any part or all of the booth space allotted to them. Exhibitors shall not exhibit, or permit to be exhibited in their display area, any merchandise or advertising materials that are not related to their own regular products.
8. Signs, logos, etc., may not be attached to walls or curtains. Please note; anything that requires rigging from the ceiling must be arranged through Fern and ICCLoS at the exhibitors own expense and approved by the INAEYC Show Management.
9. Exhibitor personnel are not permitted to engage in promotional efforts outside the confines of their booth. Distribution of advertisements or promotional material must also be confined to the space occupied by the exhibiting company.
10. Solicitations — in person or by any sound producing process — above the ordinary speaking tone of voice is prohibited. The distribution of noisemakers, such as whistles, horns, clickers, etc. is prohibited. Exhibitors are not permitted to distract attendees away from other booths.
11. Please note there are no helium balloons or balloons of any kind permitted in the Exhibit Hall.
12. Exhibitors are not permitted to distribute food or beverages to attendees.